D5.1. Sustainability and Exploitation Plan 1

MOUNT RESILIENCE

Co-funded by the European Union

Executive summary

1.1. Purpose of the document

This document describes the exploitation strategy to be adopted and activities to be performed within MountResilience to ensure the KERs identified alongside the project lifetime are used and will generate the expected impact.

It presents:

- *the problem-based approach for securing the use of MountResilience results;*
- *the main tools to use during the exploitation process all over the project;*
- *the use model for each selected result, its unique value proposition, the early adopters, and the problems it is solving;*
- *the plan for the IP management at consortium level.*

1.2. Structure of the document

Chapter 2 presents the definition of exploitation and the main terms which are linked to it, which will be used during MountResilience lifetime.

Chapter 3 outlines the approach used by the Consortium for exploiting the results generated and the main activities which will be implemented to allow partners to properly use the results and generate the expected impact.

Chapter 4 summarizes the main exploitation activities undertaken in the first six months of the project by the consortium partners.

Annexes present in detail:

- *the description of the tools which will be used for running and implementing the exploitation activities;*
- *the first version of the simplified characterization tables filled by all the results owners.*

1.3. Future updates

This document is to be considered as a first version highlighting the main path to be followed while implementing the exploitation strategy. The plan will be revised and updated two times (M36 and M52) during MountResilience lifetime to fine-tune and align the strategy with the updates coming from the development of the results and the linked feedback from the interaction with users/customers. A final version of the Exploitation plan will be delivered in M52.